

From Distrust to Digital Excellence:

Building Manufacturing
Leaders for Industry 5.0



**Empowering innovation and
leadership in advanced manufacturing**



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The Crisis Facing Manufacturing Leadership



This is the leadership challenge underpinning Industry 5.0.

**The Manufacturer*

Understanding the Root Cause

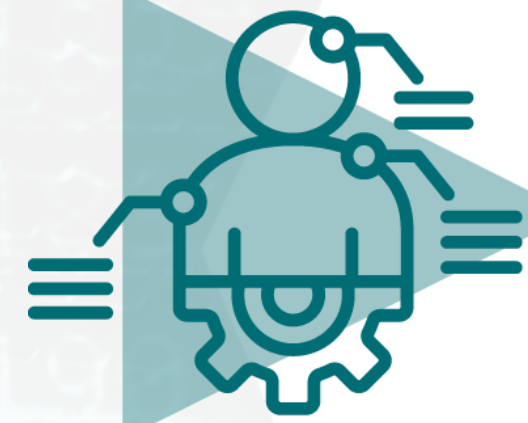


Why Leadership is the Real Bottleneck



Cultural Resistance to Change

Uncertainty around AI and automation creates resistance, disengagement and slower adoption across teams.



Process Inefficiencies

Automating flawed processes accelerates inefficiency, limits operational improvement and creates fragmented ways of working.



Leadership Skills Gaps

Disconnected leadership and poor communication hinder trust, alignment and transformation success.

The Leadership Led Solution



Developing Manufacturing Leaders for Industry 5.0



Targeted Leadership Development

- ▶ **Level 4 Manufacturing Leadership Apprenticeship** - bridges senior management and shop floor teams to implement strategy operationally.
- ▶ **Level 4 AI and Automation Practitioner** - tailored offer specific to requirements and needs.



Core Competencies Development

- ▶ Learners gain confidence in automation, data management, cybersecurity, and AI readiness to lead effectively.
- ▶ Governance and compliance.

Developing Manufacturing Leaders for Industry 5.0



Practical Application Focus

- Emphasis on on-the-job learning ensures immediate impact with improved productivity and decision-making.



Developing the solution that is right for you

- Whether an apprenticeship or commercial, the focus will be on what your organisation needs to do differently.

Making it Accessible Through Funding



The Growth & Skills Levy Opportunity



Addressing Funding Barriers

Growth & Skills allows many funding barriers can be addressed, there is also the LLE, Commercial Courses and T-Levels.



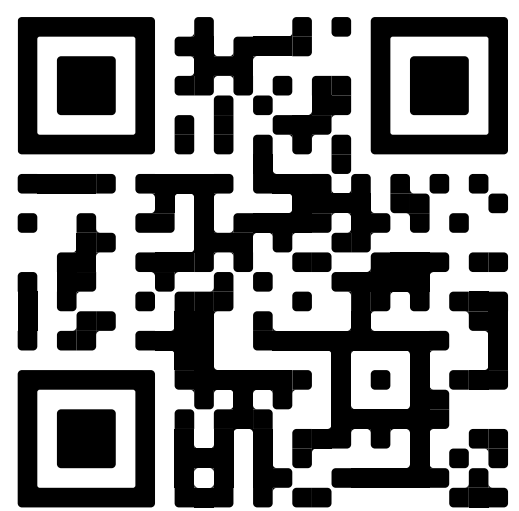
Simple Funding Explanation

The funding benefits an employer due low or no direct cost and flexible delivery options for employers.



Strategic Investment Benefits

Leadership development is a strategic lever to boost digital adoption & future-ready pipelines.



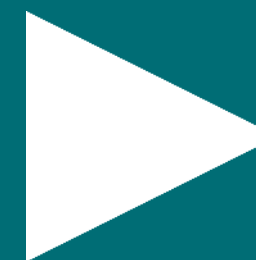
Download our Guide to the Growth and Skills Levy

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Stand **A30**
for a coffee
and a chat.

Get in
Touch



Why Activate Business School?



Sector Specialists

- ✓ Our team bring real-world leadership experience
- ✓ They understand your sector's challenges and opportunities
- ✓ Expert guidance translates directly into workplace success



ROI Guaranteed

- ✓ We deliver measurable impact on productivity, engagement and retention
- ✓ Leaders apply learning immediately to drive business results
- ✓ Your investment creates lasting value



Client and Learner Centric

- ✓ Programmes are tailored to your organisation's needs
- ✓ Your success criteria drives our approach to programme design and delivery
- ✓ We personally support learners at every step

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**Book a
Teams Call**

